



Kentucky Forage and Grassland Council

PO Box 469
Princeton, KY 42445
Attn: Caroline Roper

Dear industry partners,

We are proud to inform you that this year the Kentucky Forage and Grassland Council and the University of Kentucky will be hosting the Heart of America Grazing Conference. This annual conference gathers more than 250 grazers, industry professionals, Extension professionals and experts from Kentucky and adjoining states to discuss all things related to regenerative agriculture, forage management, soil health, and other related topics.

Our multi-day event will be taking place in Elizabethtown, Kentucky from October 15, 16 & 17, 2024. Participants can register for one, two or all three days of the conference. We have a robust schedule merging science and practice and full of on-farm action and educational presentations, including:

- **Tuesday, October 15, 9:00 a.m. to 4:00 p.m.: Pasture Ecology Workshop**
 - Join us for a pasture ecology workshop hosted by Glenmar Farms in Cecelia, Kentucky. Glenmar Farms is a 250-acre rotationally grazed cow-calf, timber and hay operation managed by Lincoln Pyle alongside his family. The workshop will be led by Dr. Matt Poore, pasture-Based Beef Unit Coordinator with the Amazing Grazing program at North Carolina State University. Topics will include silvopasture establishment and management, soil health, temporary watering systems and dung beetles!
- **Tuesday, October 15, 6:00 p.m. to 8:00 p.m.: Heart of America Banquet**
 - Join us at the Hardin County Extension Office for a banquet recognizing our industry partners, sponsors and guests. We will hear from the Kentucky Forage and Grassland Council and from Dr. Jimmy Henning on *Capturing the Beauty of Forages*.
- **Wednesday, October 16, 7:00 a.m. to 3:00 p.m.: Heart of America Grazing Conference**
 - Join us at the Hardin County Extension Office for the Heart of America Grazing Conference. We have a dynamic lineup of influential speakers and experts presenting on regenerative agriculture and soil health including: *Healing the Land with Grazing* by Ray Archuleta (Raythesoilguy, LLC), *Soil Health: Separating Fact from Fiction* with Alan Franzluebbbers (USDA Ag Research Service); *Bale Grazing for Biological Fertility and Healthier Pastures* with Greg Halich (University of Kentucky); *Build It and They Will Come... Managing for Soil Life* with Chris Teutsch (University of Kentucky), and *Putting It All Together... A Call to Action* with Matt Poore (North Carolina State University).
- **Thursday, October 17, 10:00 a.m. - 4:00 p.m.: Pasture Walk at Big Springs Farm**
 - Join us for a pasture walk hosted by Greg Brann at Big Spring Farm in Allen County, Adolphus, Kentucky. Greg's farm includes more than 11 species of regeneratively grazed livestock and topics will include grazing dairy animals, walnut silvopasture, native grasses and annuals, and managing the forages you have.

We are reaching out to you with information about sponsorship. As always, we appreciate your continued support of our extension program. On the next page, you will find a chart with information about sponsorship:

To register, click on the appropriate level to be directed to 2024HOASponsorship.eventbrite.com

Sponsorship Level	Financial Contribution	Benefits
<u>Diamond</u>	\$10,000	8 registrations Exhibit space for 2 days Recognition of sponsorship on printed and distributed signage, social media, and event website Full printed page (8.5"x11") in conference proceedings Printed logo or message on back cover of conference proceedings (5.5" x 8.5" area) 8 - 10 minute timeslot to give presentation
<u>Platinum</u>	\$5,000	4 registrations Exhibit space for 2 days Recognition of sponsorship on printed and distributed signage, and social media Printed logo (5.5"x 8.5") in conference proceedings Printed logo on signage throughout conference space 2-5 minute timeslot to give presentation Listed as "Platinum Sponsor" with contact information in conference proceedings
<u>Gold</u>	\$2,500	4 registrations Exhibit space for 2 days Recognition of sponsorship on printed and distributed signage, and social media Printed logo (5.5"x 4.25") in conference proceedings Printed logo on signage throughout conference space Listed as "Gold Sponsor" with contact information in conference proceedings
<u>Silver</u>	\$1,000	2 registrations Exhibit space for 2 days Recognition of sponsorship on social media and sponsorship slides Printed logo (5.5"x 4.25") in conference proceedings Printed logo on signage throughout conference space Listed as "Silver Sponsor" with contact information in conference proceedings

<u>Bronze</u>	\$500	2 registrations Exhibit space for 2 days Recognition of sponsorship on social media and sponsorship slides Printed logo (2.75" x 4.25") in conference proceedings Listed as "Bronze Sponsor" with contact information in conference proceedings
<u>Exhibitor</u>	\$300	1 registration Exhibit space for 2 days Recognition of sponsorship on social media and sponsorship slides Listed as "Exhibitor" with contact information conference proceedings

For more information about being a Heart of America sponsorship, please contact Dr. Ray Smith via email at raysmith1@uky.edu or via phone at 859-227-9167 or Dr. Chris Teutsch via email at chris.teutsch@uky.edu or via phone at 270-963-0066. Registrations provided for sponsorships include tickets to the banquet and conference. If you are interested in attending our other events, please reach out to Dr. Ray Smith or Dr. Chris Teutsch. Registration (and payment for sponsorships) can be made at 2024HOASponsorship.eventbrite.com.

Logos or other communication materials will need to be sent electronically to Caroline Roper at caroline.roper@uky.edu no later than Monday, September 23rd for ensured inclusion in printing.

Thank you for your continued support of the Kentucky Forage and Grassland Council and the University of Kentucky's Forage Extension program. We look forward to having you join us!

Sincerely,

Brandon Sears, President, Kentucky Forage and Grassland Council

Dr. Ray Smith, Forage Extension Specialist, University of Kentucky

Dr. Chris Teutsch, Forage Extension Specialist, University of Kentucky

Mail-in Conference Sponsorship Form

Don't wait... Become a sponsor of Heart of America today!

_____ **YES**, we would love to mail-in our sponsorship of the 2024 Heart of America Grazing Conference

Please circle your sponsorship level below:

Diamond	Platinum	Gold
\$10,000.00	\$5,000.00	\$2,500.00
Silver	Bronze	Exhibitor
\$1,000.00	\$500.00	\$300.00

Company Name: _____

Individual Name: _____

Phone Number: _____

Email: _____

Mailing address: _____

Name of individuals _____

registering for conference _____

(put N/A to complete later): _____

ALL materials must be sent to Caroline Roper at caroline.roper@uky.edu by Monday, September 23 for inclusion in printed materials.

Please make checks payable to Kentucky Forage and Grassland Council and send to:

Kentucky Forage and Grassland Council
Attn: Caroline Roper
PO Box 469
Princeton, KY 42245